

The Economic Value of Southwest Tennessee Community College



The Mid-South
Tennessee

About Southwest

9,499 Credit students **2,616** Non-credit students **870** Employees

Economic impact analysis



\$427.6 million Added income

Alumni impact

Impact of the increased earnings of Southwest alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl **1x**

OR **5,024** Jobs supported

\$71.0 million Added income

Operations spending impact

Impact of annual payroll and other spending

Enough to buy **1,503** new cars

OR **1,096** Jobs supported

\$8.7 million Added income

Student spending impact

Impact of the daily spending of Southwest students attracted to or retained in the region

Enough to buy **594** families* a year's worth of groceries

OR **152** Jobs supported

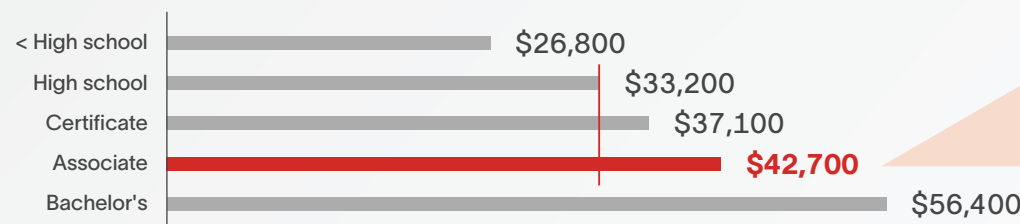
● = 500 jobs * = family of four



Investment analysis



Average earnings by education level at career midpoint



The average associate degree graduate from Southwest will see an increase in earnings of **\$9,500** each year compared to someone with a high school diploma working in Tennessee.

For every **\$1...**



Students gain **\$7.30** in lifetime earnings

Taxpayers gain **\$1.80** in added tax revenue and public sector savings

Society gains **\$10.00** in added income and social savings